



Passionate about  
your intellectual  
property.



# A gateway to the world of intellectual property

We can provide support and assistance in relation to any intellectual property matter that arises no matter where in the world.

A number of our Directors have worked in-house at several of the world's leading companies, so we understand how patents are used by corporations. This results in better, more valuable patents.

Our trade mark team has extensive experience in protecting some of the world's leading brands across Europe. This results in expert service for you.

Our patent team has a proven ability in understanding "cutting edge" inventions that have been developed by some of the world's most advanced technology companies. Complex inventions are safe with us.

We manage patent and trade mark opposition projects involving multiple oppositions and we can advise on licensing matters and litigation matters within Europe.

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## Our firm

Swindell & Pearson Ltd is a modern and progressive firm of European & Chartered (UK) patent attorneys and trade mark attorneys. We have been serving clients by protecting their intellectual property for over 130 years.

We are one of the United Kingdom's leading intellectual property specialists. We provide an excellent but reasonably priced service to regional, national as well as overseas companies.

We are experts at securing intellectual property rights. Multi-national companies and leading academic institutions trust us with their intellectual property portfolios.



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## Our values

Client relationships are very important to us. We maintain good relationships by really caring about what outcomes our clients want and by enthusiastically working to deliver those outcomes.

We would like to work in partnership with you as your long-term trusted advisor.

We are patient, approachable and friendly. We are responsive and dependable. We never lose sight of the fact that we are here to serve our clients.

We are high-quality and cost-effective. Our clients benefit from the effort we make to be knowledgeable, efficient and responsive.

# Patents

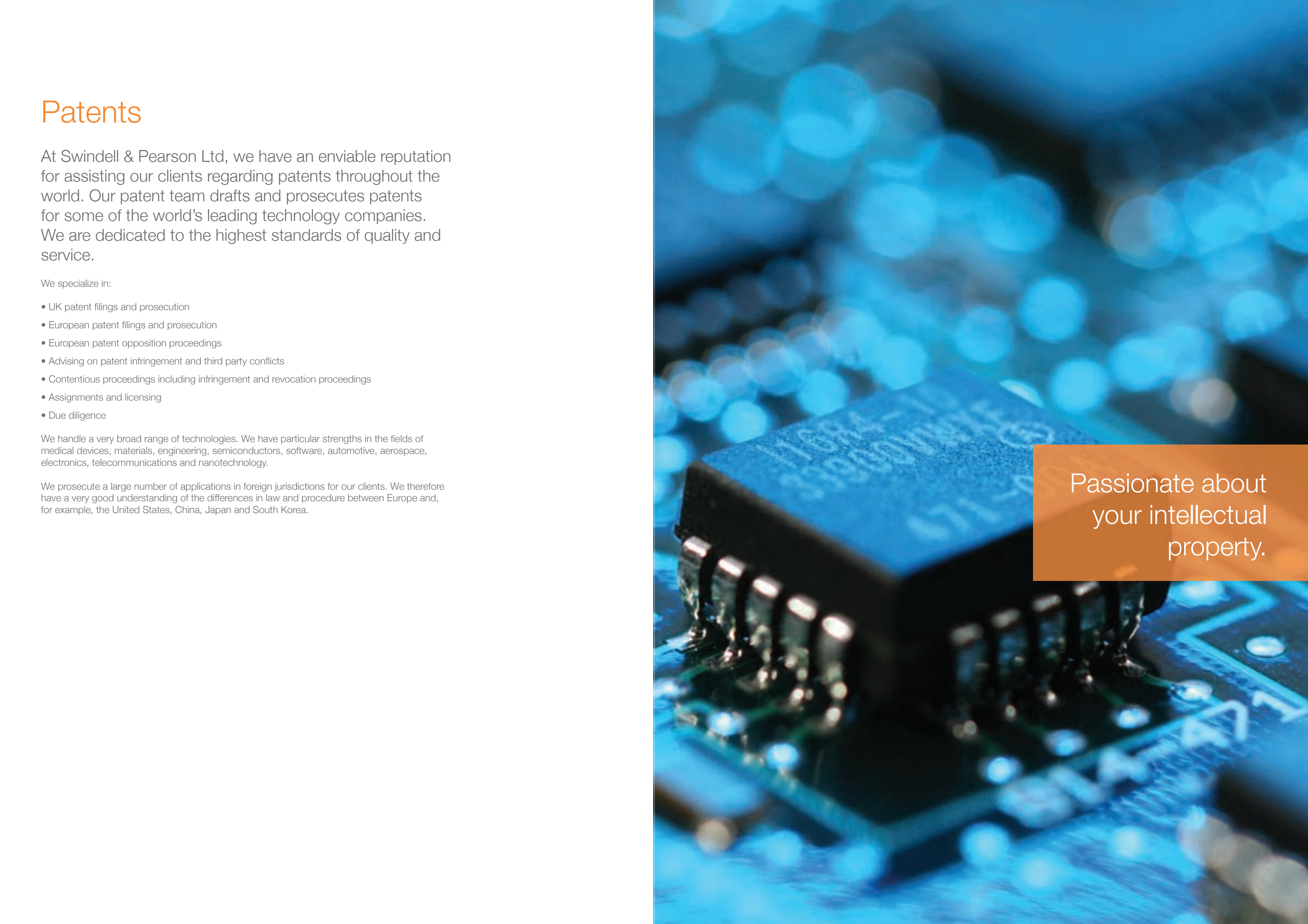
At Swindell & Pearson Ltd, we have an enviable reputation for assisting our clients regarding patents throughout the world. Our patent team drafts and prosecutes patents for some of the world's leading technology companies. We are dedicated to the highest standards of quality and service.

We specialize in:

- UK patent filings and prosecution
- European patent filings and prosecution
- European patent opposition proceedings
- Advising on patent infringement and third party conflicts
- Contentious proceedings including infringement and revocation proceedings
- Assignments and licensing
- Due diligence

We handle a very broad range of technologies. We have particular strengths in the fields of medical devices, materials, engineering, semiconductors, software, automotive, aerospace, electronics, telecommunications and nanotechnology.

We prosecute a large number of applications in foreign jurisdictions for our clients. We therefore have a very good understanding of the differences in law and procedure between Europe and, for example, the United States, China, Japan and South Korea.



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## Trade marks

At Swindell & Pearson Ltd, we have a strong reputation for assisting our clients regarding trade marks throughout the world. Our trade mark team has extensive experience in relation to all areas of trade mark use, protection and enforcement.

We specialize in:

- Advising on trade mark infringement, third party conflicts and counterfeit products
- Filing and prosecution of trade mark applications across the whole of Europe
- Managing the European part of global trade mark portfolios
- Trade mark clearance searches across the whole of Europe
- Trade mark opposition, revocation and invalidation proceedings
- Trade mark watching services
- Trade mark assignments and licensing

# Designs

At Swindell & Pearson Ltd, we help our clients protect their product designs throughout the world. We have experience in relation to all areas of design protection and enforcement. Our experience is that registered design protection is a particularly useful defense against counterfeiters.

The scope of what is protectable is very broad covering virtual products such as icons and logos, visible component parts and functional designs so long as the design is not solely dictated by a product's technical function.

We specialize in:

- Advising on design infringement, third party conflicts and counterfeit products
- Filing and prosecution of design applications throughout the world
- Managing the European part of global design portfolios
- Design watching services
- Design assignments and licensing

We can also advise on what automatic design protection may exist in the UK and across Europe, and the scope and duration of any such protection.



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